



Presents: **ARIZONA STATE UNIVERSITY'S**

Devilish
homecoming
ASU® 2009

OCTOBER 24, 2009 - OCTOBER 31, 2009

Phone: 480-727-9905

Fax: 480-965-1001

Website: homecoming.asu.edu

Email: homecoming@asu.edu

Competitive Team
Registration forms
due October 21, 2009

Devilish; dev•il•ish; adj.

Pronunciation: \de-vil-ish, dev-lish\

1 : resembling or befitting a devil

2 : EXTREME

Sun Devils,

PAB is excited to present ASU's Devilish Homecoming! Our mission is to provide the University with engaging activities and entertainment to assist in the celebration of Sun Devil spirit and Homecoming 2009. With so many activities and events back and new ones to experience for any Sun Devil, we want to see everyone's Devilish spirit the entire week!

There are endless opportunities to get involved: as a competitive team or a non competitive team and individually as a participant or volunteer! Please assist PAB in providing a unique and outrageous FestDevil for students, alumni, faculty, staff, and the Valley Community by getting involved: attend events, volunteer during the week/program an event, and sign up your organization! We look forward to working with you all in keeping our Homecoming traditions alive!

In Sun Devil Spirit,

Teressa Foglia
Teressa.Foglia@asu.edu
Homecoming Director

Jacqueline Fitton
Jacqueline.Fitton@asu.edu
Homecoming Assistant
Director

If you are interested in sponsoring or being a vendor at any homecoming event please contact matthew.brandon@asu.edu

ROYALTY AND CORONATION BALL

Date: Saturday, October 24, 2009
Time: 5:00pm
Location: Included with invitation
Event Jacqueline Fitton
Contact: Jacqueline.Fitton@asu.edu

Coronation is the crowning of exemplary Sun Devil's as they become the Arizona State Homecoming Court. The court, their families, friends, fellow students and administration will celebrate in their honor at this invitation only event.

DEVIL DUELS

Date: Sunday, October 25, 2009
Time: 2:00pm - 5:00pm
Location: Student Recreation Center (SRC) Tennis Court
Event Alli Dykman Joe Schibi
Contact: Allison.Dykman@asu.edu Joseph.Schibi@asu.edu

Devil Duels is a Homecoming event for those of you with a hands-on competitive side. This year Devil Duels will have two parts to it. First there will be a dodge ball tournament for those of you willing to get out on the court and play. The dodge ball tournament will be a bracketed, double-elimination showdown between student teams. After the dodge ball tournament there will be a hotdog-eating contest. This needs no explanation. Simply eat as many dogs as you can! The SRC Tennis Courts will be rocking while we count down the seconds to our first hotdog-eating winner!

**CAMPUS MOVIE FEST PREMIER
SUN DEVIL NIGHT ON MILL AVENUE**

Date: Monday, October 26 2009
Time: 5:00pm - 9:00pm *Campus Movie Fest Premier 8:00pm
Location: Mill Avenue District *Campus Movie Fest Premier MapCap Theater
Event Matt Brandon Jenay Meraz
Contact: Matthew.Brandon@asu.edu Jenay.Meraz@asu.edu

Campus MovieFest <http://campusmoviefest.com/>
Join us at MadCap theater as ASU premieres the top films from the most talented ASU students! Campus MovieFest (CMF), is the world's largest student film festival and a premier outlet for the next generation of filmmakers.

Mill Avenue District
Mill Avenue sets one of the most unique college atmospheres that any university has to offer! All this week we'll be getting you the best deals at the most delicious eateries and your favorite shops. We know you can walk to Mill Avenue from anywhere on campus, but how about free transportation from campus, 5:00pm-9:00pm! Check out homecoming.asu.edu with an up to date list of all of the Devilish Deals you can imagine and transportation loading locations!

Devilish Spirit
As any good Sun Devil knows, you're not a fan unless you show it! Dress up as a devil and take pictures at any participating location or MadCap theater! Devil; definition: horns, tail, pitchfork, additional accessories you deem appropriate. Email pictures to competitions@asu.edu.

SPRIT AND CULTURE DAY

Date: Tuesday, October 27, 2009
Time: 11:00am - 1:30pm
Location: Hayden Lawn
Event: Brandon Reed
Contact: Brandon.reed@asu.edu

With the help of all student organizations and clubs, Homecoming will throw the biggest day time party to show off and entertain ASU! Join students, alumni, faculty and staff as we raise donations for the Roswell Park Cancer Institute by playing the largest and intense game of Penny Wars anyone has yet to see! Love your 2009 Homecoming apparel? Wear it! We encourage every organization and club, whether competitive in the week's events or not, to attend Spirit and Culture Day to represent! Come out and see why ASU is so great with live entertainment, music, and plenty of opportunities to get involved with fellow Sun Devils!

DEVILISH DUELING PIANOS

Date: Tuesday, October 27, 2009
Time: 7:00pm - 10:00pm
Location: Palo Verde (PV) Beach
Event: Emily Cushing
Contact: emily.cushing@asu.edu

We're keeping our Sun Devil spirit up with the tunes of free food, drinks, and the best, hilarious live entertainment from Scottsdale's newest dueling piano bar, Howl at the Moon. This is an unforgettable event you will not want to miss! Stay up to date with participating vendors at homecoming.asu.edu. Competitive teams will be awarded points for attending.

LOCKS OF LOVE AND GOIN' BALD FOR BUCKS

Date: Wednesday, October 28, 2009
Time: 11:00am - 1:00pm
Location: Memorial Union, North Side
Event: Chelsie Hancock
Contact: chelsie.hancock@asu.edu

This year ASU's Devilish Homecoming is centered around giving back to the community with our Homecoming service project called Locks of Love and Goin' Bald for Bucks. All organizations and groups participating in Homecoming will be competing in this event as we all help to make a difference in cancer patients lives and help financially, all proceeds go directly to the Roswell Park Cancer Institute. Locks of Love is a non-profit organization that helps provide wigs to cancer patients to help boost their self esteem. Goin' Bald for Bucks is a symbolic fundraiser for students to shave their heads to show support to cancer patients who have lost their hair from this life-alternating disease. Over \$5,000 was raised in donations in 2008, and we hope with your support we can reach this goal again in 2009! Participants will receive a once in a lifetime experience as well as a limited Locks of Love and Goin' Bald for Bucks 2009 Homecoming tee!

ASU'S HOMECOMING 2-FOR-1 CONCERT AT TEMPE BEACH PARK

Date: Wednesday, October 28, 2009
Time: 5:00pm Doors Open; 6:00pm Performance Begins
Location: Tempe Beach Park
Event: Andrew Nees
Contact: anees@asu.edu

John Clarizio
jclarizi@asu.edu

PAB is excited to present two major national touring acts at Tempe Beach Park! Ticket information can be found at homecoming.asu.edu.



PHANTOM OF THE OPERA

Date: Thursday, October 29, 2009
Time: 2:00pm, 7:30pm
Location: ASU Gammage
Event: Teresa Foglia
Contact: teressa.foglia@asu.edu



The Phantom of the Opera is there, Inside your mind... PAB is proud to announce Homecoming's Phantom of the Opera event! The fabulous musical by Andrew Lloyd Webber will entice you and move you. For these two shows, PAB will offer exclusive discount offers for ASU students and alumni. Check out homecoming.asu.edu for a link that will lead you directly to your discount! The first 75 people to arrive at each show with Homecoming Phantom tickets will receive a limited edition 2009 Homecoming Phantom of the Opera tee!



LANTERN WALK

Date: Friday, October 30, 2009
Time: 8:00pm
Location: "A" Mountain (Tempe Butte)
Event: Ian Contijoch
Contact: icontijo@asu.edu

ASU's longest standing traditions reveal one of the most beautiful views of all Tempe. The Lantern Walk began in 1917 as a symbolic passing of the torch from the senior class to the junior class. Retrace the steps of all those before you as you climb to the top of A-mountain with ASU students, alumni, faculty and staff and honor our alma mater. An hour packed with excitement with guest speakers, Professor of the Year, James Elser, and Vice President for University Athletics, Lisa Love; talent of the ASU Cheer Club team; an acapella performance of the alma mater; and a magnificent firework display!

HOMECOMING PARADE

Date: Saturday, October 31, 2009
Time: TBD (Dependent on game time)
Location: University Drive
Event: Matt Brinkmoeller
Contact: matthew.brinkmoeller@asu.edu

ASU's Homecoming Parade welcomes the entire Valley community and celebrates Sun Devil Spirit! With Homecoming sharing the date with Halloween, show your Devilish spirit in your best devil, gold, and ASU gear!

Sun Devils, why watch a parade when you can be in it? You can join Sparky, the Sun Devil Marching Band, the Sun Devil Spirit Squad, as well as more than 30,000 spectators at this enormous event.

You need to know:

Rules Events worth points Point breakdown

There are so many amazing and important events during the Homecoming week, this is why we are encouraging you to team with other organizations! Keep this completed package as your resource to all of your questions for ASU's 2009 Devilish Homecoming.

You should know that any events that you wish to participate in you will need to complete this packet and acknowledge the rules and regulations. We encourage everyone to participate in these events whether they are individually or a team for one event.

Questions? Jacqueline Fitton competitions@asu.edu 480-727-9005
 *Please do not contact individual event programmers for questions regarding points or sign ins or the possibility of not attending.

You need to complete/send:

Registration Form All organization rosters

Important Dates:

- | | |
|-------------------------|---|
| October 15, 2009 | Devil Duels Registration Payment Due to Dee Bowman 3rd Floor MU |
| October 21, 2009 | Team registration forms due to competitions@asu.edu |
| October 23, 2009 | Parade registration forms due to matthew.brinkmoeller@asu.edu |

Rules:

For each competitive event, points will be awarded for first, second, and third place. Some events will be on a participatory basis and points will be given for each participant from your team. The points will be based on the percentage of your team present at this event (small teams will not be discredited for size as percentages will be used based on group sizes for all point breakdown). There will be tables at each of these events where each member must check in to receive points. **Look for the Homecoming 2009 banner!**

By filling out the Registration Form you will be registered!

You can register as a competitive team: Fraternity and Sorority Life, Residential Life, or Student Organization /Club. The overall first, second, and third place finishers from each category will be recognized as ASU's 2009 Homecoming Winners!

Note: Fraternity and Sorority Life: You may only have one chapter from IFC and Panhellenic on each team. NALFO, MGC and National Pan-Hellenic may create larger groups or participate as a council or with a chapter from IFC or Panhellenic. Each team is responsible for registering themselves for the Homecoming Competition in order to be considered for points and the grand prize.

You can register as a noncompetitive team or individually for different events: This means you can join in on some or all of the fun! Register a team for dodge ball, sign up to donate your hair to Locks of Love, there are so many fun filled activities that you will not want to miss.

In order for your team to be entered into the Parade, you must fill out the separate registration form. This means that you will NOT have to register your team for each event separately. ***In the event that your team is unable to compete, please email competitions@asu.edu to let the event staff know about this change 24 hours in advance.*** Failure to do so will result in a 100 point deduction from your overall score.

Please read through this packet closely, as it will give all competitive information!

HOMECOMING APPAREL AND SPIRIT DISPLAY

Points will be awarded for apparel purchases and the highest three orders will receive additional points! Please visit the website for apparel order directions! Get your ASU Homecoming gear at homecoming.asu.edu!

DEVIL DUELS

Entry Fee per team: \$50 *This is the only event with entry fee
 Checks Payable to Arizona State University Programming and Activities Board
 Payments must be brought to Dee Bowman, 3rd Floor of the MU no later than Thursday, October 15, 2009, 5:00pm

Points given for participation, and first, second, and third place.
 Maximum participation: one dodge ball team per competitive team.

- Teams are limited to 10 participants each.
- Please visit homecoming.asu.edu for the mandatory Release, Indemnity, and Assumption of Risk form before competing; these forms will need to be on file to participate!
- Further rules and regulations will be given to team captains prior to or at the tournament.

Hot Dog Eating Contest

Points given for participation, and first, second, and third place.
 Maximum participation: two members per competitive team.

CAMPUS MOVIE FEST PREMIER SUN DEVIL NIGHT ON TEMPE

<http://campusmoviefest.com/>

By entering Campus MovieFest each member of a team will receive points. Attending the event will also rack in points!

Devilish Spirit

Dress up as a devil and take pictures at any participating location or MadCap theater! For competitive teams, the more pictures, the more points you'll earn. Someone on your team in the picture MUST be dressed as a devil; definition: horns, tail, pitchfork, additional accessories you deem appropriate. Extra points will be awarded for pictures where the devil is holding tickets to Campus Movie Fest. First, second, and third place honors will be awarded for the best ensembles submitted! Email pictures to competitions@asu.edu by October 30 for points.

ROYALTY AND CORONATION

A competitive team will be awarded points for the individual honor of nomination, court, or King and Queen. Nominations are closed at this time.

SPIRIT AND CULTURE DAY

Please arrive for setup at 10:30am, bring any decorations for your table/booth/tent that represent your organization, ASU's Devilish Homecoming, or Halloween! Get creative, you'll be awarded!

Each team will be awarded points for representing their organization at a table/booth/tent. BIG POINTS! Points will be awarded for members who attend the event and sign in also. Can you step, stroll, dance, stomp, march!? We want to see it! Two hours of entertainment will come from your amazing talents! Please contact Brandon.reed@asu.edu with a performance/activity idea, you won't believe the points you can earn for providing ANY type of entertainment for this event. Live music will be accessible for routines. Points will be awarded for each team member wearing ASU Homecoming 2009 apparel!

Penny Wars

Penny Wars points will be awarded to the first, second, and third place teams. PAB will provide each table with a water jug. Checks may be made payable to the Roswell Park Alliance Foundation if entered into Penny Wars. Not familiar with the game?

Organizations put their pennies in their own container, one point is received for every penny in the container. Organizations may put other coins and paper currency into the containers of OTHER organizations jugs. Each silver coin or bill reduces the number of points from that container by the amount of the coin. (e.g. a nickel reduces the points by five, a dime by ten, a dollar by 100, etc...) The total monetary amount of silver coins and paper currency is deducted from the total number of pennies for the day. This is where strategy counts. Have fun with it! Penny Wars will begin promptly at 11:00am and end immediately at 1:00pm. Please help us in our community service project for the Roswell Park Cancer Institute!

*Entering a competitive team will sign your group up for a table at this event. If you do not wish to attend this event you must specify. But you shouldn't have to worry about that! It's going to be a blast!

DEVILISH DUELING PIANOS

Points awarded for attendance.

LOCK OF LOVE AND GOIN' BALD FOR BUCKS

LOCKS OF LOVE

Locks of Love is a public non-profit organization that provides hairpieces to financially disadvantaged children in the United States and Canada under age 18 suffering from long-term medical hair loss from any diagnosis. Most of the children helped by Locks of Love have lost their hair due to a medical condition called alopecia areata, which has no known cause or cure. The prostheses we provide help to restore their self-esteem and their confidence, enabling them to face the world and their peers. For Locks of Love, hair will need to be 10" or longer. Hair cannot be bleached, but can be dyed.

GOIN' BALD FOR BUCKS

Goin' Bald for Bucks is a non-profit organization that gives men and women the opportunity to shave off their heads in an effort to reach out to cancer patients who no longer have any more hair. This is a symbolic gesture to let cancer patients know that people around the world are there for them!

Please email Chelsie Hancock at Chelsie.Hancock@asu.edu with your top 3 choices to make an appointment. The available slots include:

BOYS:		GIRLS:	
11:00am	11:10am	11:00am	
11:20am	11:30am	11:20am	
11:40am	11:50am	11:40am	
12:00pm	12:10pm	12:00pm	
12:20pm	12:30pm	12:20pm	
12:40pm	12:50pm	12:40pm	

Fundraising starts on Monday, OCTOBER 26TH & goes through WEDNESDAY, OCTOBER 28TH

The pledge forms and money need to be turned in by 1pm on OCTOBER 28TH

All money collected will go directly to the Roswell Park Cancer Institute

The Registration Form will allow us to know your group is interested. Register online at homecoming.asu.edu. If you wish to add more participants, you can always add and recruit more people to participate in the event the week before.

HOMECOMING CONCERT AND COMEDY SHOW AT TEMPE BEACH PARK

Participation points will be awarded for attending. Look for the Homecoming banner to sign in!

PHANTOM OF THE OPERA

Participation points will be awarded for attending. Look for the Homecoming banner to sign in! Don't forget...The first 75 people at both shows will receive a free Phantom Homecoming tee!

LANTERN WALK

Earn big points for your team by attending! Bring your whole team and wear matching shirts for a bonus worthwhile!

HOMECOMING PARADE

Points will be awarded for entering a float, and first, second, and third place.

Homecoming Parade Participant Rules and Information

Before the Parade

1. Remember, the ASU Homecoming department of the Programming and Activities Board (ASU) reserves the right to withdraw any parade entry that is offensive, illegal, or otherwise not reflective of Arizona State University or ASU Homecoming at any time.
2. The maximum height of all entries is 14' and the maximum width is 15'.
3. Floats will be judged on their ability to fit the theme of A Devilish Homecoming, convey spirit and creativity, and encompass, over all, the soul of ASU. There will also be a separate award for sustainability measures in making your entry.
4. All applications must be submitted by October 23rd, 2009, at 5pm. No exceptions. If you do not have the link to the form of submission, please email matthew.brinkmoeller@asu.edu.

At the Parade!

1. Please keep a distance of no less than 15' and no more than 20' between entries.
2. Please keep pace. Student pacers will be wearing staff shirts. You are expected to keep pace with them and listen to them at all times.
3. Please represent your organization well. This means listening to and cooperating with staff at all times during this process. If you have any questions or concerns, please find a staff member wearing a Homecoming Staff t-shirt.
4. It is PROHIBITED to toss any sort of candy from the parade. Due to the Halloween nature of the event, there will be candy stations/ areas for trick-or-treaters.

Comments or concerns can be directed to matthew.brinkmoeller@asu.edu, or homecoming@asu.edu.

What you'll need for your float:

A plan

Materials

Directions

A plan:

That's up to you! With a Homecoming / Halloween celebration we are encouraging you to show the theme through a float you can express your spirit! Feel free to include music as well!

Materials: *With help from eHow Article*

2- by 2-inch wood

Wire

Staple gun

Nails

Adjustable ruler

Double face tape

Carpet knife

Staples

Hinges

Scissors

Float Process:

- Step 1 Build or borrow a flat trailer before you begin your design so you know the size of the float. A trailer that is 8 feet long or smaller is best for maneuvering the parade route.
- Step 2 Use ASU's Devilish Homecoming theme to help you determine the message of your float.
- Step 3 Submit a number of designs, discuss the designs with your team and agree on the one you will use. Decide on props to complement the theme and your message. Please do not include anything that will leave the float (ie, please do not throw or give out candy, or for that matter, anything off your float, the Block Party will provide guests with candy, food, drinks, specialty items).
- Step 4 Seek the approval of your float design with the parade department by October 23rd!
- Step 5 Gather your float construction team and assign specific tasks. Make certain everybody understands the individual assignments.

Flatbed Trailer or Hay Wagon Float

- Step 1 Construct a frame for the float's skirt using the 2- by 2-inch wood, and allow a 16-inch clearance from the ground up to the bottom of the skirt frame on the trailer sides and rear.
- Step 2 Make a slanted skirt frame to cover the front of the trailer and leave room for the trailer to turn on the hitch. Attach the wood skirt to the trailer bed with hinges to fold up during the transporting process.
- Step 3 Choose floral sheeting and cut it to the correct size (see Resources). Staple it to the bottom of the skirt and the deck of the trailer.
- Step 4 Measure the trailer's perimeter to calculate the amount of fringe and festooning to use. Staple the decorative fringe to the bottom of the skirt, and use the petal festooning to cover the line where the floral sheeting and the fringe meet.
- Step 5 Finish building the parade float by securing the props to the top of the trailer with nails, staples, tape, glue, wire or other materials.

Not on a competitive team and want to enter a float? Fill our parade registration form only.