



Presents: **ARIZONA STATE UNIVERSITY'S**

Devilish
homecoming
ASU® 2009

OCTOBER 24, 2009 - OCTOBER 31, 2009

Phone: 480-727-9905

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Website: homecoming.asu.edu

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Competitive Team
Registration forms
due October 21, 2009

Devilish; dev•il•ish; adj.

Pronunciation: \de-vil-ish, dev-lish\

1 : resembling or befitting a devil

2 : EXTREME

Sun Devils,

PAB is excited to present ASU's Devilish Homecoming! Our mission is to provide the University with engaging activities and entertainment to assist in the celebration of Sun Devil spirit and Homecoming 2009. With so many activities and events back and new ones to experience for any Sun Devil, we want to see everyone's Devilish spirit the entire week!

There are endless opportunities to get involved: as a competitive team or a non competitive team and individually as a participant or volunteer! Please assist PAB in providing a unique and outrageous FestDevil for students, alumni, faculty, staff, and the Valley Community by getting involved: attend events, volunteer during the week/program an event, and sign up your organization! We look forward to working with you all in keeping our Homecoming traditions alive!

In Sun Devil Spirit,

Teresa Foglia
Teresa.Foglia@asu.edu
Homecoming Director

Jacqueline Fitton
Jacqueline.Fitton@asu.edu
Homecoming Assistant
Director

If you are interested in sponsoring or being a vendor at any homecoming event please contact matthew.brandon@asu.edu

ROYALTY AND CORONATION BALL

Date: Saturday, October 24, 2009
Time: 5:00pm
Location: Included with invitation
Event Jacqueline Fitton
Contact: Jacqueline.Fitton@asu.edu

Coronation is the crowning of exemplary Sun Devil's as they become the Arizona State Homecoming Court. The court, their families, friends, fellow students and administration will celebrate in their honor at this invitation only event.

DEVIL DUELS

Date: Sunday, October 25, 2009
Time: 2:00pm - 5:00pm
Location: Student Recreation Center (SRC) Tennis Court
Event Alli Dykman Joe Schibi
Contact: Allison.Dykman@asu.edu Joseph.Schibi@asu.edu

Devil Duels is a Homecoming event for those of you with a hands-on competitive side. This year Devil Duels will have two parts to it. First there will be a dodge ball tournament for those of you willing to get out on the court and play. The dodge ball tournament will be a bracketed, double-elimination showdown between student teams. After the dodge ball tournament there will be a hotdog-eating contest. This needs no explanation. Simply eat as many dogs as you can! The SRC Tennis Courts will be rocking while we count down the seconds to our first hotdog-eating winner!

CAMPUS MOVIE FEST PREMIER SUN DEVIL NIGHT ON MILL AVENUE

Date: Monday, October 26 2009
Time: 5:00pm - 9:00pm *Campus Movie Fest Premier 8:00pm
Location: Mill Avenue District *Campus Movie Fest Premier MapCap Theater
Event Matt Brandon Jenay Meraz
Contact: Matthew.Brandon@asu.edu Jenay.Meraz@asu.edu

Campus MovieFest <http://campusmoviefest.com/>
Join us at MadCap theater as ASU premieres the top films from the most talented ASU students! Campus MovieFest (CMF), is the world's largest student film festival and a premier outlet for the next generation of filmmakers.

Mill Avenue District
Mill Avenue sets one of the most unique college atmospheres that any university has to offer! All this week we'll be getting you the best deals at the most delicious eateries and your favorite shops. We know you can walk to Mill Avenue from anywhere on campus, but how about free transportation from campus, 5:00pm-9:00pm! Check out homecoming.asu.edu with an up to date list of all of the Devilish Deals you can imagine and transportation loading locations!

Devilish Spirit
As any good Sun Devil knows, you're not a fan unless you show it! Dress up as a devil and take pictures at any participating location or MadCap theater! Devil; definition: horns, tail, pitchfork, additional accessories you deem appropriate. Email pictures to competitions@asu.edu.

SPRIT AND CULTURE DAY

Date: Tuesday, October 27, 2009
Time: 11:00am - 1:30pm
Location: Hayden Lawn
Event Brandon Reed
Contact: Brandon.reed@asu.edu

With the help of all student organizations and clubs, Homecoming will throw the biggest day time party to show off and entertain ASU! Join students, alumni, faculty and staff as we raise donations for the Roswell Park Cancer Institute by playing the largest and intense game of Penny Wars anyone has yet to see! Love your 2009 Homecoming apparel? Wear it! We encourage every organization and club, whether competitive in the week's events or not, to attend Spirit and Culture Day to represent! Come out and see why ASU is so great with live entertainment, music, and plenty of opportunities to get involved with fellow Sun Devils!

DEVILISH DUELING PIANOS

Date: Tuesday, October 27, 2009
Time: 7:00pm - 10:00pm
Location: Palo Verde (PV) Beach
Event Emily Cushing
Contact: emily.cushing@asu.edu

We're keeping our Sun Devil spirit up with the tunes of free food, drinks, and the best, hilarious live entertainment from Scottsdale's newest dueling piano bar, Howl at the Moon. This is an unforgettable event you will not want to miss! Stay up to date with participating vendors at homecoming.asu.edu. Competitive teams will be awarded points for attending.

LOCKS OF LOVE AND GOIN' BALD FOR BUCKS

Date: Wednesday, October 28, 2009
Time: 11:00am - 1:00pm
Location: Memorial Union, North Side
Event: Chelsie Hancock
Contact: chelsie.hancock@asu.edu

This year ASU's Devilish Homecoming is centered around giving back to the community with our Homecoming service project called Locks of Love and Goin' Bald for Bucks. All organizations and groups participating in Homecoming will be competing in this event as we all help to make a difference in cancer patients lives and help financially, all proceeds go directly to the Roswell Park Cancer Institute. Locks of Love is a non-profit organization that helps provide wigs to cancer patients to help boost their self esteem. Goin' Bald for Bucks is a symbolic fundraiser for students to shave their heads to show support to cancer patients who have lost their hair from this life-alternating disease. Over \$5,000 was raised in donations in 2008, and we hope with your support we can reach this goal again in 2009! Participants will receive a once in a lifetime experience as well as a limited Locks of Love and Goin' Bald for Bucks 2009 Homecoming tee!

ASU'S HOMECOMING 2-FOR-1 CONCERT AT TEMPE BEACH PARK

Date: Wednesday, October 28, 2009
Time: 5:00pm Doors Open; 6:00pm Performance Begins
Location: Tempe Beach Park
Event: Andrew Nees
Contact: anees@asu.edu

John Clarizio
jclarizi@asu.edu

PAB is excited to present two major national touring acts at Tempe Beach Park! Ticket information can be found at homecoming.asu.edu.



PHANTOM OF THE OPERA

Date: Thursday, October 29, 2009
Time: 2:00pm, 7:30pm
Location: ASU Gammage
Event: Teresa Foglia
Contact: teressa.foglia@asu.edu



The Phantom of the Opera is there, Inside your mind... PAB is proud to announce Homecoming's Phantom of the Opera event! The fabulous musical by Andrew Lloyd Webber will entice you and move you. For these two shows, PAB will offer exclusive discount offers for ASU students and alumni. Check out homecoming.asu.edu for a link that will lead you directly to your discount! The first 75 people to arrive at each show with Homecoming Phantom tickets will receive a limited edition 2009 Homecoming Phantom of the Opera tee!



LANTERN WALK

Date: Friday, October 30, 2009
Time: 8:00pm
Location: "A" Mountain (Tempe Butte)
Event: Ian Contijoch
Contact: icontijo@asu.edu

ASU's longest standing traditions reveal one of the most beautiful views of all Tempe. The Lantern Walk began in 1917 as a symbolic passing of the torch from the senior class to the junior class. Retrace the steps of all those before you as you climb to the top of A-mountain with ASU students, alumni, faculty and staff and honor our alma mater. An hour packed with excitement with guest speakers, Professor of the Year, James Elser, and Vice President for University Athletics, Lisa Love; talent of the ASU Cheer Club team; an acapella performance of the alma mater; and a magnificent firework display!

HOMECOMING PARADE

Date: Saturday, October 31, 2009
Time: TBD (Dependent on game time)
Location: University Drive
Event: Matt Brinkmoeller
Contact: matthew.brinkmoeller@asu.edu

ASU's Homecoming Parade welcomes the entire Valley community and celebrates Sun Devil Spirit! With Homecoming sharing the date with Halloween, show your Devilish spirit in your best devil, gold, and ASU gear!

Sun Devils, why watch a parade when you can be in it? You can join Sparky, the Sun Devil Marching Band, the Sun Devil Spirit Squad, as well as more than 30,000 spectators at this enormous event.